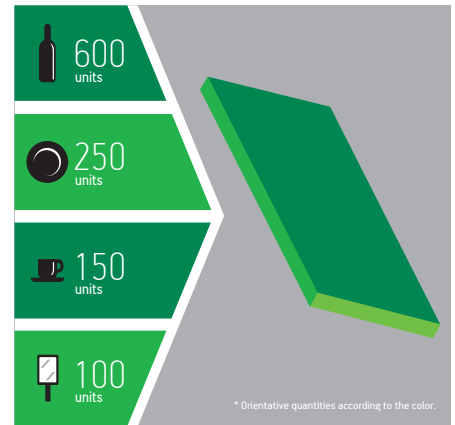




How is it different from SILESTONE®?

ECO by Cosentino®, is a conglomerate surface, composed of 75% recycled materials, while the rest, though not recycled, is as organic as possible, including the remains of quarry stone, quartz and a resin with some vegetable content.

The difference with Silestone® is in the raw material. While Silestone® is mainly quartz, ECO by Cosentino® is basically composed of sanitary ware, porcelain tiles, porcelain stoneware, glass, micronised glass and vitrified ash.



Why buy ECO by Cosentino®?

- Greater independence from natural resources that are increasingly harder to find.
- This reduces our pollution of the environment. Sustainability for new generations.
- Materials that are attractive for institutions and official organisations.
- Growing market. New customers are more and more committed.
- Large volume of recycled material in each slab (600 bottles, 250 plates, etc.).
- Greenguard and NSF certification.

75%

- Porcelain, tiles, sinks, toilets, and other similar products.
- Glass, windows, containers and glassware.
- Mirrors from dwellings, buildings and factories.
- Earthenware from reclaimed tiles.
- Vitrified ash and waste generated by blast furnaces and power generating processes.

What competitive advantages are there in ECO by Cosentino®?

- **High quality material:** High chemical, mechanical and thermal resistance. Low porosity, also making it highly resistant to stains.
- **Innovation:** There are not many materials with such a high content of recycled material (75%) and these properties.
- **Sustainable architecture:** Material suitable for use as a construction material for sustainable buildings.
- **Certification:** Cradle to Cradle. Points for LEED. 100% recyclable.
- **Style:** Even though it is a recycled surface, it is also an innovative surface.

25%

- The total resin content is between 8-12% with 20% of this from corn oil developed exclusively by Cosentino®.
- The remainder being polyester resin. The quartz content can vary between 0-15% of the total volume dependant upon the colour.

How to promote ECO by Cosentino®?

- Use of architect or consumer brochure.
- Use of books with samples.
- 100% payment at exhibition. Numerus clausus.



*If you need more information about ECO by Cosentino, go to www.ecobycosentino.com



Range of colours for ECO by Cosentino®

